

50TH ANNIVERSARY CELEBRATION



SATURDAY, OCTOBER 3, 2026

*A Homecoming Celebration  
of Hope & Healing*  
**SPONSORSHIP OPPORTUNITIES**



*To confirm your sponsorship or for more information, please contact*

**Megan Cooke**

Chief Development Officer

mcooke@houseofruth.org or (202) 597-5803

[www.houseofruth.org/50thevent](http://www.houseofruth.org/50thevent)



Dear friends,

Fifty years ago, House of Ruth began with a simple idea: that every woman and child in Washington, DC, deserves a safe place to call home, free from the shadow of domestic violence and houselessness.

Today, we not only reflect on the thousands of lives transformed since 1976, but also look forward to the next generation of healing. ***Our 50th anniversary celebration provides you the opportunity to join us as a premier partner.***

### **Why This Moment Matters**

Over our history, House of Ruth has innovated to meet the needs of our participants— always focused on the long-term goal of changing the trajectory of generations.

From a single housing program serving eight women, we now have twelve programs capable of housing 588 women and children. In 1990, we opened Kidspace, our child and family development center. That same decade we launched the Domestic Violence Support Center offering one-on-one and group counseling services.

Our next chapter addresses a goal shared by many of our participants: deeply affordable housing.

### **Your Invitation to Lead**

Our 50th Anniversary is more than a celebration—it is a launchpad for our future. By becoming a sponsor, you will:

- **Directly Impact DC Families:** Your investment provides holistic care for over 1,000 women and children annually.
- **Align with a Legacy of Trust:** Associate your brand with one of the most respected and long-standing nonprofits in the nation's capital.
- **Gain Premium Visibility:** Receive prominent recognition across multiple platforms.

**Enclosed, you will find our sponsorship packet detailing the various levels of partnership. Whether you choose to join us as a Champion of Hope or Empowerment Ally, your contribution ensures that our doors remain open for the next 50 years.**



With gratitude,

A handwritten signature in black ink that reads "Sandra L. Jackson". The signature is fluid and cursive, with a long horizontal line extending to the right.

Sandra Jackson, D.Min., MSW, LICSW, LCSW-C  
President & CEO

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# *A Homecoming Celebration of Hope & Healing*

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## EVENT DETAILS

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Join House of Ruth as we celebrate our milestone 50<sup>th</sup> anniversary of empowering women, children, and families to rebuild their lives and heal from trauma, abuse, and homelessness.

This not-to-be repeated fundraising event celebrates our communities vital partnership in our collective impact in Washington, DC. You and your guests will enjoy impact experience stations with House of Ruth team members, delicious cuisine, and live entertainment --- all while supporting service-enriched housing, therapeutic childcare, and mental health counseling.

### When

Saturday, October 3, 2026  
5:00 PM to 8:00 PM  
6:30 PM Program & Awards

### Where

National Housing Center  
1201 15<sup>th</sup> Street NW  
Washington, DC 20005

### What to Wear

Cocktail attire  
Comfortable shoes recommended  
(especially if you want to dance!)

[www.houseofruth.org/50thevent](http://www.houseofruth.org/50thevent)

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**SPONSORSHIP OPPORTUNITIES**

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<b>Champion of Hope</b>	\$150,000
<b>Catalyst for Healing</b>	\$50,000
<b>Empowerment Ally</b>	\$25,000
<b>Advocate</b>	\$15,000
<b>Supporter</b>	\$10,000
<b>Friend</b>	\$5,000

*Please see the following page for sponsorship benefits.*

[www.houseofruth.org/50thevent](http://www.houseofruth.org/50thevent)



**SPONSORSHIP BENEFITS**

Champion of Hope	Catalyst for Healing	Empowerment Ally	Advocate	Supporter	Friend
\$150,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000

**Tickets**

Total Tickets	40	20	12	10	8	5
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**Participation**

Valet Parking						
Reserved Table(s) for Speaking Program						
Reserved Seating Area for Experience Stations						
Opportunity to include Branded Item in SWAG Bags						

**Recognition**

Listed on Print Invitation (confirm by 7/1)						
Sponsorship Displayed on Digital and Print Signage	Logo	Logo	Logo	Name	Name	Name
Social Media Posts/Mentions	5	3	2	2	1	1
Listed in Annual Report						
Specific Recognition During Program						
Opportunity to be Listed as Presenting Sponsor						

**Collaboration**

Opportunity for Curated Volunteer Event(s)	3	2	1			
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## FREQUENTLY ASKED QUESTIONS

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### Can individuals or foundations be sponsors?

Yes!

### I am interested in donating products or services as part of a sponsorship. Is that possible?

Yes, a custom sponsorship can be created for your company if you are interested in incorporating service or product donation. Examples include media/ads, beverages, food, printing, photography, and more.

### How do I confirm my sponsorship?

Please complete the commitment form in this packet. Your completed form should be emailed to Megan Cooke, Chief Development Officer, at [mcooke@houseofruth.org](mailto:mcooke@houseofruth.org).

### What are my payment options?

The preferred methods for sending your contribution are check or ACH transfer. If you'd like to donate by securities or donor advised fund, please contact Megan.

Please make checks payable to House of Ruth and include "50<sup>th</sup> Event" in the memo line. Please mail to

House of Ruth  
5 Thomas Circle NW  
Washington, DC 20005

Due to credit card processing fees, we recommend contributing by other methods. Doing so ensures that 100% of your donations funds House of Ruth's services and programs.

*To confirm your sponsorship or for more information, please contact*

**Megan Cooke**

Chief Development Officer

[mcooke@houseofruth.org](mailto:mcooke@houseofruth.org) or (202) 597-5803

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## FREQUENTLY ASKED QUESTIONS

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### Is it possible to have a payment plan?

Yes, we are happy to partner with you on a payment plan. All commitments must be paid in full by December 31, 2026. Please contact Megan to discuss.

### I am interested in purchasing individual tickets. Is that possible?

Yes, individual tickets will be available starting July 15, 2026.

*To confirm your sponsorship or for more information, please contact*

**Megan Cooke**

Chief Development Officer

[mcooke@houseofruth.org](mailto:mcooke@houseofruth.org) or (202) 597-5803

# About House of Ruth

Founded in 1976, House of Ruth has been a leading provider of housing and supportive services for women, children, and families experiencing trauma associated with domestic violence, homelessness, mental health, substance use disorder, and poverty in Washington, D.C.

We offer **trauma-informed, comprehensive support** for women, children, and families. Our continuum of services includes:

- Housing Services through 12 service-enriched housing programs;
- Child and Family Development Center at Kidspace; and
- Counseling Services available at no-cost to anyone residing in the D.C., Maryland and Virginia, who has experienced domestic violence.

All services are delivered through a trauma-informed care model, and we recognize the individualized needs of each participant served. **Our programs empower women and families to build safe, independent, and sustainable lives.**

We serve more than 1,000 individuals annually.

## Mission

House of Ruth empowers women, children, and families to rebuild their lives and heal from trauma, abuse, and homelessness.

## Vision

Working to eliminate homelessness and domestic violence by empowering survivors.



# Our Impact Over the Last 50 Years

Your Support Makes a Difference



## Service-Enriched Housing

**6,700+**

Women, children, and families have found refuge in our safe housing programs since 1976.

## Childcare and Multigenerational Therapies

**2,800+**

Children and parents provided trauma-informed child development services at Kidspace since 1990.

## Mental Health Counseling

**3,400+**

Domestic violence survivors provided no insurance required counseling through Domestic Violence Support Center since 1998.

## Community Outreach

**27,900+**

Community members educated and connected through health fairs, trainings, seminars, and more.

All services and programs are provided at no-cost, removing barriers to healing and self-sufficiency.

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## SPONSORSHIP COMMITMENT FORM

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Sponsorship Level

- \$150,000     \$50,000     \$25,000     \$15,000     \$10,000  
 \$5,000

### Payment Method

- Please send an invoice to contact person.
- Please send instructions for
- ACH transfer     Stocks/securities     Donor advised fund
- Check payable to House of Ruth will be mailed.

Mailing Address: House of Ruth | 5 Thomas Circle NW, 4<sup>th</sup> Floor, Washington, DC  
20005

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date

House of Ruth is a nonprofit, tax-exempt 501(c)(3) organization.  
Federal Tax ID Number: 52-1054102

Your completed form should be emailed to  
Megan Cooke, Chief Development Officer, at [mcooke@houseofruth.org](mailto:mcooke@houseofruth.org).